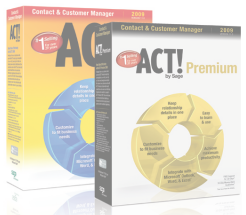






# The new Act!

A multitude of product innovations, feature enhancements, and business-critical services have been introduced since your version. Check out what you could be doing with Act! v16 to propel your sales and marketing success.

<p style="writing-mode: vertical-rl; transform: rotate(180deg);">ACT! by Sage 2009</p>	<p>Related contacts</p> <p>Seamless interaction with Microsoft® Outlook® email</p>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">ACT! by Sage 2010</p>	<p>Web info tab</p> <p>Email marketing with Sage E-marketing for ACT!¹</p> <p>Reports view</p> <p>Simplified navigation</p> <p>Welcome page</p> <p>Customizable opportunities</p>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Sage ACT! 2011</p>	<p>Smart Tasks</p> <p>Outlook® contact and calendar sync</p> <p>Direct import from Excel®, no .csv required</p> <p>Works with Office 2010 and Windows® 7</p>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Sage ACT! 2012</p>	<p>Sage ACT! Premium Mobile²</p> <p>Mobile access with Sage ACT! Connect³</p> <p>Sage ACT! Scratchpad</p> <p>Universal search</p> <p>Gmail integration</p> <p>Google Contacts™ and Google Calendar™ sync</p> <p>Works with Internet Explorer® 9 and Firefox®4</p>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Sage ACT! 2013</p>	<p>Sage ACT! Premium Mobile² with Opportunities</p> <p>Social Updates⁴</p> <p>Offline Smart Tasks⁵</p> <p>Smart Tasks⁵ with data/field triggers⁶</p> <p>Optimized download and install experience</p> <p>Usability improvements based on customer feedback</p> <p>New wizards for remote database creation, plus database moving and sharing</p>
									
<p>● <b>Unsupported version.</b> Not available for upgrade pricing.</p>		<p>● <b>Unsupported version.</b> Not available for upgrade pricing.</p>		<p>● <b>Not available for upgrade pricing</b> after 9/30/13.</p>					

## Act! v16



Streamlined company management & global actions increase sales effectiveness

New calculated fields drive prioritization and maximize customer IQ

New History view provides an insightful look back

Act! Premium Mobile² enhancements drive productivity in the field

Usability and system improvements for speed and peace of mind

1 Requires additional subscription. 2 Act! Premium Mobile requires set-up and configuration of Act! Premium (access via Web). Data access available via active Internet connection from supported device browsers. Review Act! system requirements at [act.com/systreq](http://act.com/systreq). You are responsible for all data-related charges. 3 Mobile requires additional subscription to Act! Connect for Act! Pro users. 4 This feature is not available in Act! Premium (access via web). 5 Sage E-marketing for ACT! steps will not run offline. 6 Data/field triggers are only available in Contact and Opportunity entities.